

Welcoming Language

Lessons from Luisa


Use welcoming language when connecting with students at your company



Asset-based language honors the expertise & experiences of others.

Today's Lesson

<u>Asset-based</u>	<u>Not so much</u>
✓ "students, young people"	✗ "kids"
✓ "students of color/ people of color"	✗ "minorities, diverse people"
✓ "Multi-lingual skills are highly valued"	✗ "Work on your English"
✓ "We can learn from you"	✗ "...in the real world"
✓ "We need your skills and experience here"	✗ "you are lucky to have this opportunity"

 **To Access the Reading Assignment, Visit [The Here to Here Language Guide: A Resource for Using Asset-based Language with Young People](#)**

 Learn more by connecting via email: director@careerconnectkingpierce.org